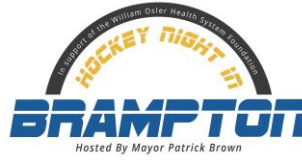




Brampton Civic Hospital

William Osler Health System Foundation



BRAMPTON
Flower City

Dear Friends, Colleagues, and Potential Sponsors,

We are excited to be hosting the 1st annual **Hockey Night in Brampton**, and welcome you to join the celebration on Thursday, August 22nd at the CAA Centre. **Hockey Night in Brampton** is proudly supporting the Cardiology Program at Brampton Civic Hospital, through William Osler Health System Foundation. **Hockey Night in Brampton** will build on a legacy of success by Hockey Night in Barrie, which Mayor of Brampton, Patrick Brown, founded while he was the MP for Barrie. The event raised over \$2 Million for local hospitals over the past 11 years.

William Osler Health System serves a growing area with a demographic that is at a greater than average risk of serious heart disease. This combination places incredible demand on Osler’s cardiology services. Yet, despite the pressure, Osler has built one of the fastest, most efficient cardiac departments in the province, helping Peel Region achieve the highest survival rates for cardiac arrest compared to the neighbouring Halton and Toronto region. The local EMS team has special training to ensure patients receive life-saving treatment quickly.

To continue to provide best-in-class care to an ever-growing area of need, Brampton Civic Hospital’s cardiology team requires leading-edge lifesaving equipment with a total cost of over \$1.2 million. Equipment needed includes, a cardiac angiography system (\$850,000), three cardiac stress test treadmills (\$150,000), cardiac monitors (\$100,000 each), and two echocardiographs (\$100,000).

Supporting **Hockey Night in Brampton** will be an excellent opportunity to give back to an important cause, while also associating your brand with an All-Star cast of current NHL players, and Hall of Fame alumni. **Hockey Night in Brampton** will be an exciting event featuring a sold-out crowd of over 4000 fans. Without your assistance and support, we will not be able to meet our goal.

Please take time to review the sponsorship package, and select the option that best suits your business. This event would not be possible without the valuable support of our corporate and private sponsors. Please consider supporting the lifesaving cardiac program at Brampton Civic Hospital by sponsoring the 1st annual **Hockey Night in Brampton**.

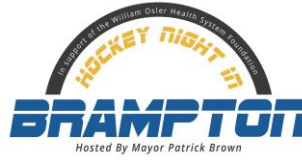
If you have any questions, please do not hesitate to contact Mayor of Brampton, Patrick Brown’s office at 905-874-5252 EXT. 47003 or at Patrick.Brown@Brampton.ca.

With thanks from the Hockey Night in Brampton Committee,

Patrick Brown – Founder
Navi Dhami
Glenn McIntyre
Mike Gout

Ken Mayhew
Nicole McCahon
Larry Poole
Cary Kaplan

Shelagh Barry
Kamalpreet Bhangu
Dr. Parminder Singh
Ryan Pasquale



2019 Sponsorship Registration Form

Company: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____

Contact Email: _____

Sponsorship Levels:

| | Title Sponsorship (\$50,000) | Presenting Sponsorship (\$25,000) | Platinum Sponsorship (\$10,000) | Gold Sponsorship (\$5,000) | Silver Sponsorship (\$2,500) | Bronze Sponsorship (\$1,000) |
|---|---|---|--|---------------------------------------|--|---|
| Recognition as a Title Sponsor | <input type="checkbox"/> | | | | | |
| Recognition as a Presenting Sponsor | | <input type="checkbox"/> | | | | |
| Ad in Game Day Program | <input type="checkbox"/> Premier Placement | <input type="checkbox"/> Prominent Full Page | <input type="checkbox"/> Full Page | <input type="checkbox"/> Half Page | <input type="checkbox"/> Quarter Page | <input type="checkbox"/> Name Listing in Program |
| Logo on Game Day Jersey | <input type="checkbox"/> | <input type="checkbox"/> | | | | |
| Rink Board Advertisement | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Autographed Jersey | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| Tickets | <input type="checkbox"/> Free Suite | <input type="checkbox"/> Free Suite | <input type="checkbox"/> Free Suite | <input type="checkbox"/> 8 Tickets | <input type="checkbox"/> 4 Tickets | <input type="checkbox"/> 2 Tickets |
| Jumbotron & Special Mention During the game | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| Autographed Hat/Puck | <input type="checkbox"/> | <input type="checkbox"/> | | | | |
| Spot on Hockey Night in Brampton Roster | <input type="checkbox"/> | | | | | |

To sponsor **Hockey Night in Brampton** please contact Mayor of Brampton, Patrick Brown's office at 905-874-5252 EXT. 47003 or at Patrick.Brown@Brampton.ca.